

## INVOICE



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Billing Address:

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	1257

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04081293-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/30/12

Order #	04081293
Alt Order #	Political Issue
Deal #	
Order Flight	10/23/12 - 10/30/12

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	13	Good Day 5a	5a-530a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	5:14 AM	USPRTV24ACH	\$800.00		1
5	13	Good Day 530a	530a-6a		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	5:44 AM	USPRTV25ACH	\$1,200.00		1
9	13	Good Day 6a	6a-7a		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	6:41 AM	USPRTV25ACH	\$1,900.00		1
10	13	Good Day 6a	6a-7a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	6:30 AM	USPRTV25ACH	\$1,900.00		1
14	13	Good Day 7a	7a-8a		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	7:48 AM	USPRTV25ACH	\$2,000.00		1
15	13	Good Day 7a	7a-8a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	7:12 AM	USPRTV25ACH	\$2,000.00		1
19	13	Good Day 8a	8a-9a		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	8:59 AM	USPRTV25ACH	\$2,000.00		1
20	13	Good Day 8a	8a-9a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	8:48 AM	USPRTV25ACH	\$2,000.00		1
24	13	Good Day 9a	9-10a		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	9:39 AM	USPRTV25ACH	\$1,500.00		1
25	13	Good Day 9a	9-10a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	13	Good Day 9a	9-10a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	9:24 AM	USPRTV25ACH	\$1,500.00		1
29	13	Live with Kelly	10a-11a		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	10:51 AM	USPRTV24ACH	\$1,000.00		1
30	13	Live with Kelly	10a-11a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	10:36 AM	USPRTV25ACH	\$1,000.00		1
34	13	Wendy Williams	11a-12p		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	11:39 AM	USPRTV25ACH	\$750.00		1
35	13	Wendy Williams	11a-12p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	11:54 AM	USPRTV25ACH	\$750.00		1
39	13	Fox 13 News at Noon	12p-1p		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	12:24 PM	USPRTV25ACH	\$750.00		1
40	13	Fox 13 News at Noon	12p-1p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	12:38 PM	USPRTV25ACH	\$750.00		1
44	13	Anderson Cooper	1p-2p		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	1:42 PM	USPRTV25ACH	\$1,000.00		1
45	13	Anderson Cooper	1p-2p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	1:38 PM	USPRTV25ACH	\$1,000.00		1
49	13	Judge Judy	4p-5p								

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49	13	Judge Judy	4p-5p		10/29/12 to 11/04/12	2x	M- - - - -				
	13			M	10/29/12	:30	4:10 PM	USPRTV25ACH	\$1,200.00		2
	13			M	10/29/12	:30	4:28 PM	USPRTV25ACH	\$1,200.00		1
50	13	Judge Judy	4p-5p		10/29/12 to 11/04/12	2x	- T- - - - -				
	13			Tu	10/30/12	:30	4:28 PM	USPRTV25ACH	\$1,200.00		2
	13			Tu	10/30/12	:30	4:51 PM	USPRTV24ACH	\$1,200.00		1
54	13	Fox 13 News at 5p	5p-530p		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	5:30 PM	USPRTV25ACH	\$2,000.00		1
55	13	Fox 13 News at 5p	5p-530p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	5:14 PM	USPRTV25ACH	\$2,000.00		1
59	13	Fox 13 News at 530p	530p-6p		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	5:42 PM	USPRTV25ACH	\$2,000.00		1
60	13	Fox 13 News at 530p	530p-6p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	5:59 PM	USPRTV25ACH	\$2,000.00		1
63	13	Fox 13 News at 6p	6p-630p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	6:28 PM	USPRTV25ACH	\$2,400.00		1
67	13	M-Su 10p-1030p Late News	10p-1030p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	10:29 PM	USPRTV25ACH	\$4,000.00		1
70	13	Fox 13 News Edge 11p	11p-1135p		10/29/12 to 11/04/12	1x	M- - - - -				
	13			M	10/29/12	:30	11:34 PM	USPRTV25ACH	\$2,600.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
70	13	Fox 13 News Edge 11p	11p-1135p								
71	13	New Girl/Mindy Project	9p-10p								
				10/29/12 to 11/04/12	1x	- T- - - - -					
	13			Tu	10/30/12	:30	9:17 PM	USPRTV25ACH	\$15,000.00		1
84	13	World Series Game NonHome	Various								
				10/29/12 to 11/04/12	1x	M- - - - -					
	13			M	10/29/12	:00			<del>\$15,000.00</del>	Credited	1
87	13	X Factor	8p-10p								
				10/29/12 to 11/04/12	1x	M- - - - -					
	13			M	10/29/12	:30	8:29 PM	USPRTV25ACH	\$15,000.00		1
<u>Aired Spots</u>				31							

<u>Gross Total</u>	<b>\$75,600.00</b>	
<u>Agency Commission</u>	<b>\$11,340.00</b>	
<u>Net Amount Due</u>	<b>\$64,260.00</b>	<u>Payment Terms 30 Days</u>

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